

MetalTech 線上展

2021年10月13-16日

馬來西亞國際工具機暨金屬加工設備展

線上展介紹



虛擬展

廠商能夠在虛擬展平台上展示宣傳
公司產品以增加曝光機會



商業媒合

主辦單位會根據買家及廠商註冊時提供的
資料進行配對，合適的買家名單將顯示於
商業媒合平台，廠商可以寄出會議邀請，
進行進一步的交談。



時間軸

SUN MON TUE WED THU FRI SAT

19 20 21 22 23 24 25

廠商登入

26 27 28 29 30 1 2

廠商可和買家安排會議

3 4 5 6 7 8 9

展期正式四天活動

10 11 12 13 14 15 16

線上展結束(功能仍可使用)

17 18 19 20 21 22 23

24 25 26 27 28 29 30

31

虛擬展介紹

<https://www.metaltechautomex-virtual.com/>

Landing Page 主頁

<https://www.metaltechautomex-virtual.com/#>



The landing page features a dark blue background with glowing blue gears and a robotic arm on the left. The main title 'METALTECH automEX VIRTUAL EXHIBITION' is prominently displayed in the center. Below the title, a red banner contains the text 'Malaysia's Leading Machine Tools, Metalworking and Automation Technology Exhibition'. The dates '13-16 OCT 2021' and the time '10.00am - 6.00pm (GMT+8)' are shown in large white font. The top navigation bar includes links for Home, Sponsors, About, Business Matching, Contact Us, and FAQ, along with a Login/Register button. The bottom of the page has two red buttons for Login / Register and Watch Visitor Tutorial Video. The Informa Markets logo is visible in the bottom left corner.

METALTECH automEX
VIRTUAL EXHIBITION

Malaysia's Leading Machine Tools, Metalworking
and Automation Technology Exhibition

13-16 OCT 2021 | 10.00am - 6.00pm
(GMT+8)

Organised by:
informa markets

Login / Register Watch Visitor Tutorial Video



Lobby 線上展大廳





Feature Board 功能版

Media Partners



Article

Video

TITLE

PMCC E-Brochure

PMCC E-Brochure 2021

View

Share ▾

MIDA E-Newsletter (August 2020)

PMCC featured in MIDA E-Newsletter

View

Share ▾

Sustainable Development Goals (SDGs) in 2020

Sustainable Development Goals (SDGs) in 2020

View

Share ▾



Tech Talk 研討會 (預錄&現場)

Metaltech 2021 Virtual Exhibition : Visitor Registration Tutorial Video

Watch later Share

informamarkets

METALTECH autoMEX
VIRTUAL EXHIBITION

Malaysia's Leading Machine Tools, Metalworking and Automation Technology Exhibition

13 - 16 OCTOBER 2021
10.00am - 6.00pm (GMT+8)

VISITOR REGISTRATION IS NOW OPEN

MORE VIDEOS

0:01 / 0:26

YouTube

WATCH LIST

Click the "Play / Replay" button to watch the video

13 Oct 14 Oct

13 Oct 10:00-10:30 PMCC E-Brochure
PMCC E-Brochure 2021
PMCC 2021

Play Watch Later Share

13 Oct 10:00-10:30 PMCC E-Brochure
PMCC E-Brochure 2021
PMCC 2021

Play Watch Later Share

13 Oct 10:00-10:30 PMCC E-Brochure
PMCC E-Brochure 2021
PMCC 2021

Play Watch Later Share

Programme Schedule



Exhibition Hall 線上展廳





Exhibition Hall 線上展廳

Metaltech Hall List



Company Name



Company Name



Company Name



Company Name



Company Name



Company Name



Company Name



Company Name



Booth Options 攤位樣式選擇

Booth Design | Option 1





Booth Options 攤位樣式選擇

Booth Design | Option 2





Booth Options 攤位樣式選擇

Booth Design | Option 3





Booth Options 攤位樣式選擇

Booth Design | Option 4





Booth Options 攤位樣式選擇

Booth Design | Option 5





Booth 攤位





Drop Business Card 放名片

Drop Name Card

Are you sure you want to drop name card?



Pui Teng

Metaltech & Automex

marketing@metaltech.com.my

0122349108



Drop Name Card

● ○ ○ Microsite Products 產品資訊 (6項)



Digital Product Showcase

METALTECH & AUTOMEX is taking your business towards digitization with the digital platform module designed exclusively to connect the exhibitors and buyers outside of exhibition venue. Buyers can now easily discover products they would like to buy!



E-newsletter

Our E-newsletter are sent to over 40,000 local and international opt-in subscribers covering the entire industry. While keeping the buyers updated of what is happening, exhibitors are now able to promote their products and services through e-newsletters.



Webinar

Our exclusive and cost-effective webinars provide a wide variety of content to targeted audience, ranging from educational topics, insights sharing, new product launching and demonstrations.



Google Advertising

Google Ads is a paid advertising platform that falls under a marketing channel known as pay-per-click (PPC). It is an effective way to drive potential leads or targeted audience who are interested in your products or services.

You may find more information here:

METALTECH & AUTOMEX
Virtual Sales Kit

METALTECH & AUTOMEX
Digital Solution

METALTECH & AUTOMEX
2020 Virtual Exhibition -
Post Show Report



Microsite Videos 影片 (3個)



METALTECH & AUTOMEX Digital Product Showcase



METALTECH & AUTOMEX 2019 Physical Show Highlight

說明會影片說明 (07:23)



Networking Lounge 交流廳



說明會影片說明 28:20



Business Connect 商業媒合



BUSINESS MATCHING



Business Matching Services

- Generate High Quality Leads

METALTECH & AUTOMEX's Innovative AI Business Matching is a buyer-supplier matching platform equipped with powerful features including advanced searching by various products attributes and buyers/suppliers' profile viewing capabilities. The Virtual Business Matching platform also allows both exhibitors and buyers to schedule their own meeting and meet each other online by using video conferencing and live chat functions.

Functions in Business Matching:



Live Chat - Live chat with visitors with chat history recorded
隨時文字洽談 (系統將保留文字對話紀錄)



Video Conference - Up to 1h our max per video call with no recording facilities. Up to 4 person in 1 video conference.
視訊會議 (每場會議長1小時, 同時可有4人參與)



Meeting Scheduler - Manually manage your meeting schedule, all meetings can be sync to Google and Outlook calendar.

會議行事曆 (手動編輯您的會議行事曆, 所有會議都可輸出至 google & outlook 行事曆)

METALTECH automEX
VIRTUAL EXHIBITION

BEFORE THE EVENT



All exhibitors will automatically qualify for the Business Matching programme.

所有廠商都能參與商業媒合

Your exhibitor account access will be provided to you. Provide as much information as possible in your dashboard to ensure better meeting arrangements and enables the seller to identify the products or services that is important to them prior to the meetings.

註冊完成後會寄發登入信至您的信箱



The business matching platform will automatically identify and match the right buyers based on both parties' requirements.

AI系統會根據買家及廠商提供的資料進行篩選配對



Exhibitors will be informed through email for the pre-arranged meeting sessions. The meeting schedule will provide you the information about the date, time and who you are going to meet.

若有會議邀請, 系統將寄信到廠商留的email



Check your exhibitor dashboard from time to time for new business matching request or changes to the previous schedule. **可隨時進入自己帳號後台查看會議行事曆**

EVENT DAY



The organiser will attempt to call and remind both buyers and exhibitors hours before the meeting

主辦單位會在會議開始前

電話通知廠商及買家



Exhibitors are advised to get ready 5 minutes before the meeting starts.

建議廠商在會議開始前5分鐘準備好



Exhibitors and buyers to interact by using video conferencing. Video conferencing is limited to 1 hour with no recording facilities.

廠商及買家可透過視訊方式開會, 時間長1小時 (沒有螢幕錄製功能)



After each meeting session ends, the organiser will request for your feedback on the meeting.

會議結束後, 主辦單位會向您詢問會後感想



價格



USD2,000

其他加購廣告方案請看MetalTech價錢表



謝謝

若有問題請不吝隨時與我聯絡

Janice 吳佳穎

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